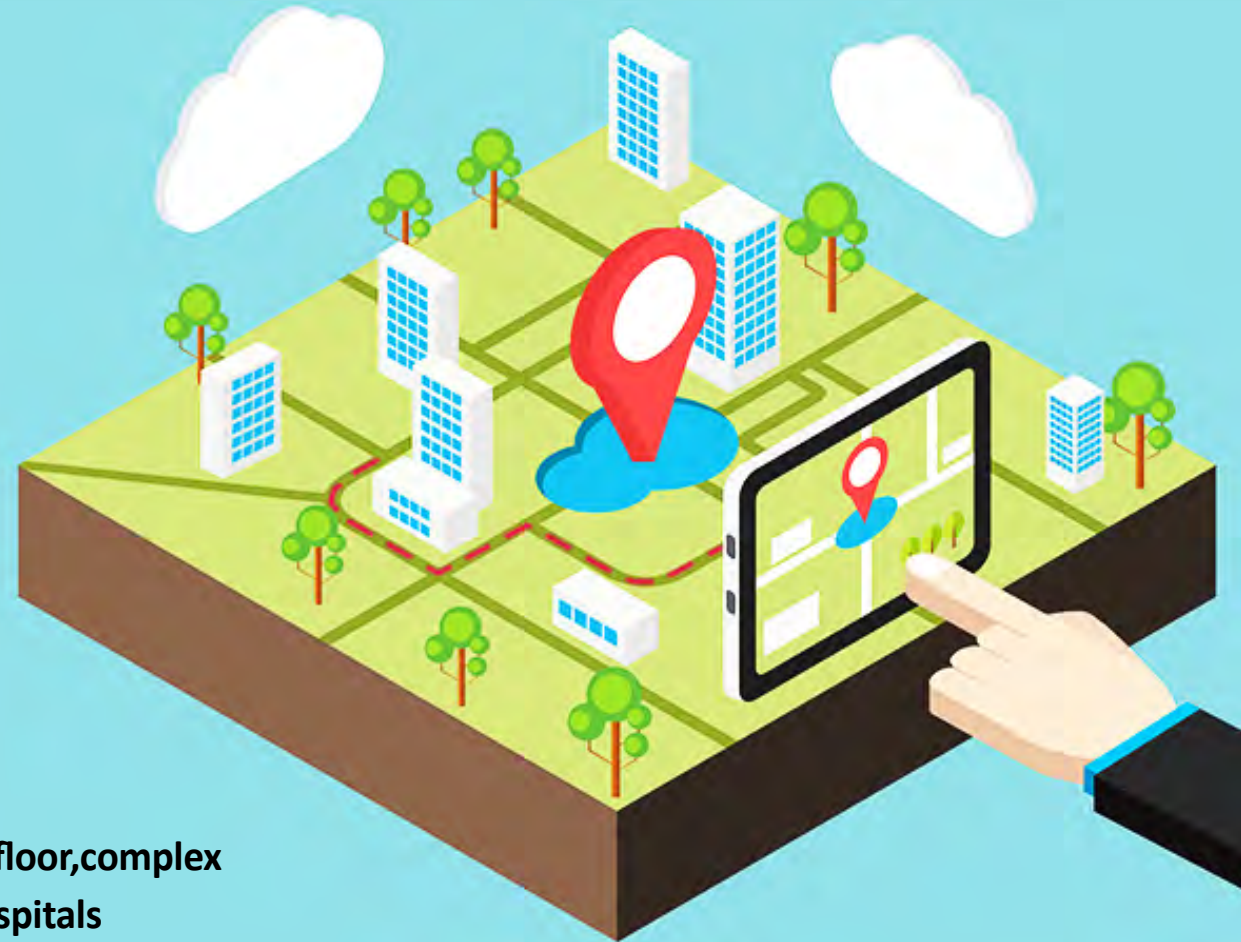


3D WAYfinding

The application allows the creation of **2d and 3d interactive navigational modules**, in order to supply the users with positioning data and to indicate the best route, from the actual position to the destination selected, via a virtual tour.



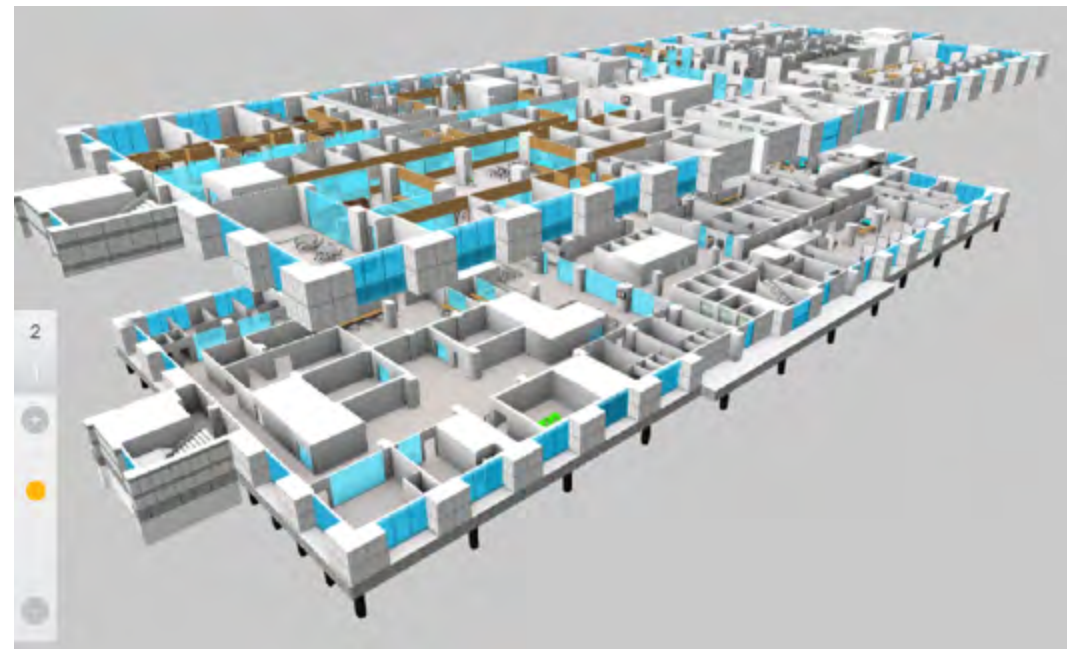
Digital signal solution. Ideal for indoor tours of multi-floor, complex buildings such as stores, airports, museums, fairs, hospitals

Follow your virtual route



STEP 1 - Create your environment with the Editor

- ▶ Connect to the web site to access the Editor (go to "Administration menu"). Import your 2d/3d maps using .dwg, .dae, .fbx, .3ds formats for 3d or .png or .jpg formats for 2D.
- ▶ Insert your points of Interest (POI) such as rooms, hallways, shops, directories, restrooms, floors, elevators, stairs, etc.) and position your device to visualize your chosen path. (Totem/Kiosk).
- ▶ You can create possible optional itineraries for indoor or for your 3d space, indicating the walking areas



STEP 2 - Use the PLAYER service

- ▶ The player service can be used via digital Signage systems, via Interactive kiosks, LFD monitors, web and mobile applications for smartphone and tablets.
- ▶ The system will detect the user's location using A-GPS technology and graphically indicates the route to go to the selected destination.
- ▶ It can be adapted to any end-user device (horizontal/vertical visualization) and can be distributed via Universal Platform Device.
- ▶ Multilingual function.
- ▶ Download the selected route to your Smart phone, so that it can guide you.



APPLICATION FIELD

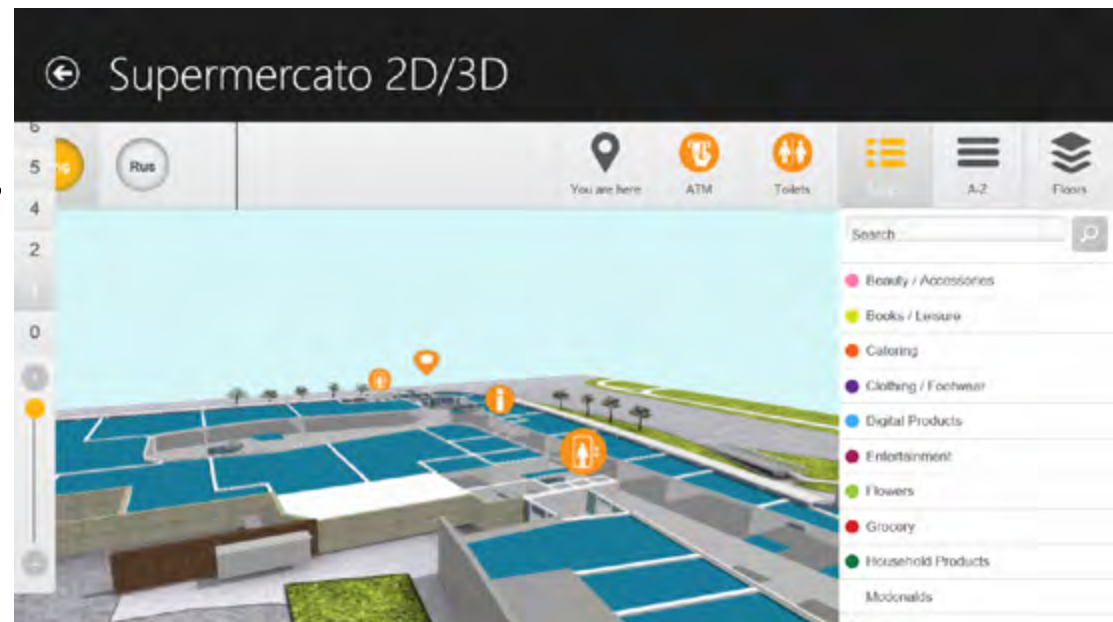
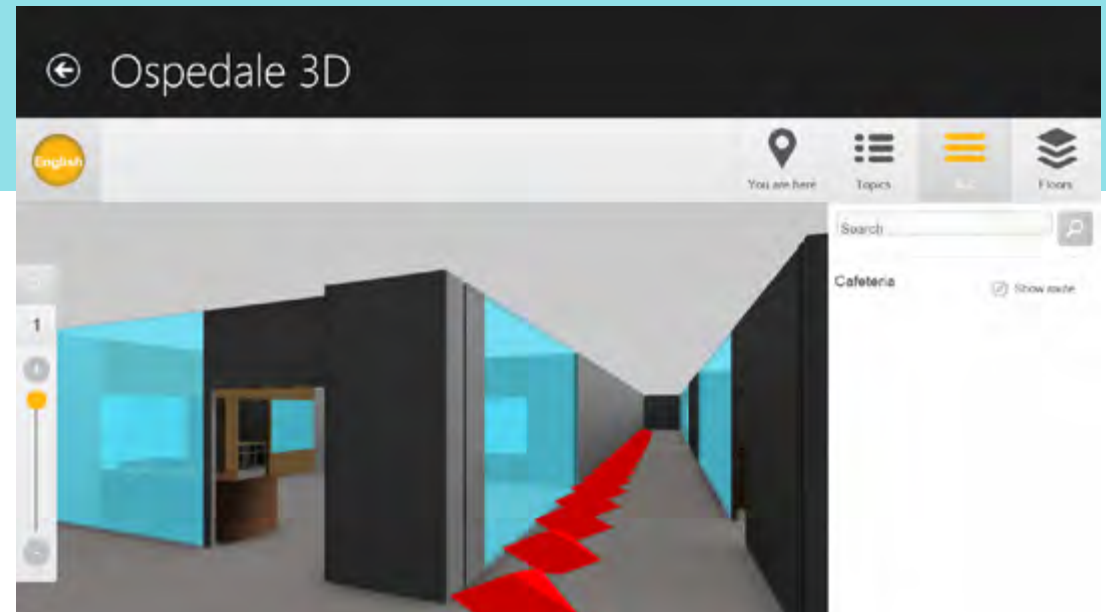
Indoor and Outdoor environments

- ▷ Office complexes
- ▷ Shopping centers
- ▷ Hotel and resorts
- ▷ Fares
- ▷ Hospitals
- ▷ Museums
- ▷ Smart cities
- ▷ Parks and Amusement Parks
- ▷ Court houses
- ▷ Airports
- ▷ Digital road signals



HIGHLIGHTS

- ▶ Routes designed in 3 dimensional environments, managing routes also in multi-floors buildings.
- ▶ Virtual 3d tour inside a building.
- ▶ Useful to indicate alternative routes in case of heavy traffic or road works.
- ▶ Internal geo-location to guide Customers to the selected POI.
- ▶ Can tag URL's, coupons, descriptions, images, or advertise the POI.
- ▶ Can be used also OFF-LINE.



3D WAYfinding is a SmartMedia Product.

Visit our web site at www.smartmediaworld.net

or write to info@smartmediaworld.net

to request a **Free Demo.**