

*"SmartMedia has the pleasure to announce that Sabal Trading Company will be representing our line of educational, business and digital signage solutions. We are excited to work with Paul and his team. Together we will strive to support Sabal's reseller network. Paul's enthusiasm, dedication and knowledge of the Pro AV industry will be an asset to SmartMedia." Said Clemente Spataro, CEO, SmartMedia*

#### **About Sabal Trading Company**

Sabal Trading Company is a Greenville, SC based independent representative firm specializing in education technology and audio visual. Sabal brings 25+ successful years of experience in both technology integration and working as a representative for a leading interactive whiteboard manufacturer. It is the goal of Sabal to work directly with integrators in the U.S. to provide their customers with the best solutions for their teaching, learning and meeting needs.

*"Sabal Trading Company is excited for the opportunity to represent SmartMedia products in the area. We have been able to watch interactive products mature and come into their own over the last several years and SmartMedia brings a line of products that is deep and wide in their offering. We are looking forward to building a strong sales channel with SmartMedia." said Paul Thuneman, Owner/Independent Manufacturer's Representative at Sabal Trading.*

If you would like more information about Sabal Trading Co., please contact Paul Thuneman at 770-289-7882 or email at [pault@sabaltrading.com](mailto:pault@sabaltrading.com).

Visit [www.sabaltrading.com](http://www.sabaltrading.com)