SmartMedia®
www.smartmediaworld.net

Innovative Interactive Technologies
Comprehensive solutions for Education and Business

About us

SmartMedia is an Italian company established in 2003 as a Manufacturer and Distributor of Interactive Technologies and Advanced Solutions for Education and Business.

SmartMedia soon became the market leader in Interactive Whiteboards for Educational and Corporate applications while also making strides in the development and sale of Classroom and Multimedia Content Management Software for use in various devices.

SmartMedia began its expansion overseas in 2013 with the opening of a number of affiliated offices to offer more widespread coverage across the world:

• BrasilMedia in **Fortaleza** (Brazil) for distribution in South America – March 2013

• SmartMedia USA in **Miami** (Florida) to serve the North and Central American markets and Canada – January 2014

• SmartMedia Europe in **Brussels** for distribution in UK, Ireland, Germany, France, Holland, Belgium, Austria, Spain, and Switzerland (to be extended to the remaining European countries) – February 2015

• SmartMedia Russia in **Moscow** for distribution in Russian-speaking countries.

SmartMedia will inaugurate a new office in Dubai and a new opening is planned in China.

SmartNotifyME

SmartNotifyME is a Cloud-based messaging system platform to send **Push Notifications** on *Android and iOS Mobile devices.*

It's a *marketing and communication tool* to create direct contact with existing customers or users, and to acquire new ones, directly reaching their Smartphone or Tablet.

SmartNotifyME! - Cloud Platform

Cloud-based messaging system platform to send Push Notifications.

The service can be purchased at leading retailers and marketing agencies.

A 30 day free trial is available.

To request information and a free demonstration send an email to: info@smartnotifyme.com or fill out the form on smartnotifyme.com site, providing your contact information.

www.smartnotifyme.com

SmartNotifyME! - The "ME!" App

Go to GooglePlay and the AppStore, and download for free a version for your Android or iOS Mobile device.

Get it on your mobile device and receive messages and notifications from your favorite brands, companies, and organizations: located near you or anywhere in the world, based on your searches.

All messages reside on the server and will not take up space on your mobile device.

It's a *fundamental tool* in any **Strategy for Mobile Marketing,** designed for any company, organization, or association.

SmartNotifyME
SmartNotifyME Keep in touch with customers and users.
www.smartnotifyme.com

Cloud-based messaging system platform for sending
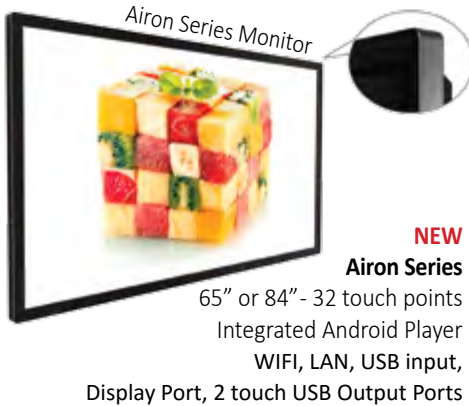**Push Notifications to** Android and iOS Mobile devices

It's useful to companies, advertising agencies, consulting companies and accountants, as well as schools, universities and public administration offices.

Interactive Monitors

Multi-Touch Monitors represent the next generation in presentation technology, allowing from 4 to 32 touch interaction and available with **Full HD, UHD, and 4K resolution.**

Airon Series Monitor

NEW
Airon Series
65" or 84"- 32 touch points
Integrated Android Player
WIFI, LAN, USB input,
Display Port, 2 touch USB Output Ports

A complete solution in a single device, multi-touch monitors can substitute the various different devices now used in classrooms and meeting rooms (IWB, projectors, DVD players, audio systems).

It is also excellent for **Digital Signage applications**.

The size range goes from 42" to 98".

Monitor Series: SMA, CAM, AIRON

| 4-32 Touches | 42"-98" | Full HD | UHD | 4K |

Monitor Accessories

Wall mounts, stands, and trolleys to ease the user experience and ensure accessibility to all.

Wall mount for 32" to 90" Interactive Monitors. Electrically-powered height adjust via remote control. Safety switch. Mod. **SP-DIM**

Electric Stand for 32" to 90" Interactive Monitors - Adjust height via remote control with safety switch. Mod. **TR-DIM**

With 4 casters, two of which lock, the stand can be moved easily and offers excellent stability.

CAM Series Monitor

Multi-Touch Monitor

Modern design with silver frame, rounded corners, front USB input. The line of CAM Series Monitors includes: FULL HD Camera, Integrated microphone and Android player.

Included Software:
SmartTouch, SmartMedia IWB
with video-conference plugin, the powerful **SmartMedia Pro** Software for the management of devices in the classroom or training room and

SmartSignage for Digital Signage Applications.

Infrared technology for responsive, accurate and reliable touch.

Designed to permit on-site maintenance of the IR modules.

Optional Built-in PC, available with i3, i5 or i7 processor, 4GB RAM, 500 GB HDD.

Mounts, Stands, Trolleys

Trolley for Interactive Tables and Monitors ranging from 42" to 84"

Adjust tilt and height via remote control. Can be used with surfaces made of any material and with 42" to 84" monitors - Mod. **TR-TTI**

SmartMedia®
www.smartmediaworld.net

Interactive Multi-Touch Tables

SmartMedia Multi-Touch Tables are amazing interactive surfaces featuring **FULL HD or 4K LED monitors** ranging in size from 22" to 84" embedded in the console.

Initially designed with children in mind to make their **learning experience more engaging and collaborative**, these tables promote interaction with educational content, multimedia resources, games and much more.

Thanks to the **Multi-Touch** function, several users can interact with the surface at the same time, with either their fingers or any opaque object, allowing total control of the applications installed on the device. Available from **2 to 32 touch points**.

The tables can also provide interaction with content at banks, stores, agencies, waiting rooms, showrooms, info points, exhibits and museums or can be used as an attention grabber in trade shows and events.

Infrared – from 2 to 32 touch points - Optional integrated PC: Intel Core i3, i5, i7 - HDD 500 GB - RAM 4GB - 3 x USB 2.0, LAN, VGA, headphone output, Wi-Fi – Operating System not included

4K **2-32 Touches** **22"-84"**

UHD

Full HD

Interactive Kiosks

SmartMedia KIO is an interactive kiosk designed to attract immediate attention with its sharp, high-resolution images.

Equipped with **multi-touch software**, it responds intuitively to all the new Digital Signage applications and to the solutions designed to expand the management of information

Elegantly designed, the sleek black and silver structure blends easily into a wide range of spaces and decors.

Can be connected to the network in a **remotely managed Digital Signage** system.

Included Software: SmartTouch, SmartSignage.

Available in Indoor, Half-Outdoor and Outdoor versions, with Android Player or Integrated PC. FULL HD resolution.

Indoor : 32"- 42" - 46" - 55" - 65"
Semi-Outdoor: 32"- 42" - 46" - 55" - 65"
IP55 Certified
Outdoor : 32"- 42" - 46" - 55" - 65"
IP65 Certified - IP56 Certified

All models are also available in double-side screen version.

SmartTouch

SmartTouch is the software that lets you manage multimedia content and presentation files more effectively and in a more visually engaging way on any touch-based device.

The **Experience** with SmartTouch is much like the one you have with your smartphone or tablet, and if used on multi-touch devices, more users can interact with the content at the same time.

The software is designed for **Touch Monitors, Kiosks and Interactive Tables** and can be used for presentations and entertainment in public establishments or private locations.

Great at info points, trade shows, museums, retail locations, shopping malls, television news studios, meeting rooms, airports, hotels, universities, schools, training centers, and libraries.

Prepare your projects wherever you are with the configurator, then import them into SmartTouch with a USB drive!

Minimum Requirements:
7" Tablet with Windows 8.1,10
Desktop with Windows 7, 8, 8.1, 10

Compatibility

Features

• Photo, video and audio viewer

• Integrated web browser to navigate the Internet

• Jigsaw Puzzle: fun activity to entertain visitors, who can recompose an existing picture

• Create and manage custom quizzes for educational or entertainment purposes

• PDF and Microsoft Word, Excel, and PowerPoint file viewer

• Form: collect information and email documents and images.

SmartSignage

SmartSignage is a Cloud software platform who allows you to create and plan multimedia schedules to be displayed on remote digital screens, interactive Kiosks, LFD monitors. It's easily and quickly to manage and schedule eye-catching multimedia contents, developed for interactive kiosks or different kinds of screens.

- User friendly server-based software
- Centralized management of player and content
- Flexible scheduling options
- Role defined access
- Player Management and Content Transmission
- Specific content can be scheduled or determined by customer interaction
- Player status reports
- Player compatible with Windows, Android, Mac
- SmartPhone control of the Player status

LFD, Video Wall, LED Panel

SmartMedia is now offering the world of Business and Entertainment next-generation **Large Format Displays (LFD), Video Walls and LED Panels** that can meet customers' specific needs for vibrant, high-resolution display of large-format visuals.

LFD - large Format Displays, Full HD or 4K
High-performance monitors designed for 24/7 operation, perfect for **Digital Signage applications**. They can be used in portrait or landscape orientation mode. **22" to 98", indoor or outdoor.**

Large LED Panels designed for use in stadiums, sport arenas, car race tracks, stores, food establishments, cinemas, theaters, television studios, shopping malls, pharmacies, amusement parks and any other business. They can be assembled into **any shape and size configuration. Indoor and Outdoor** versions available.

Video Wall and Led Wall on request.

IWB – Interactive Whiteboards

We offer four different types of **Interactive Whiteboards: Electromagnetic technology IWB** with two pens; the more functional **CCD optical technology IWB**, available from 2 to 10 touch points; and **Infrared technology IWB,** available from 6 to 32 touch points and **Image Analysis Technology.**

Mobile Interactive Whiteboard
Mod. **SM-MOBIWB**

Simple, intuitive, pocket-sized: Interact with any flat surface to create an interactive whiteboard **up to 150"**.

Thanks to the **Image Analysis Technology,** all flat surfaces can be converted into interactive whiteboards: a wall, a whiteboard, or an LCD panel.

10 Touch points.

Connect the camera to your notebook or PC via a USB cable, and place it in front of a surface on which your image is projected. Interact on the surface with interactive pens the same as with a standard IWB.

IWB Accessories

SmartMedia offers a vast range of IWB accessories for an improved user experience and added versatility: from height-adjustable wall mounts and mobile stands to speakers and notebook storage cabinets.

Wall Mounts for IWB

Mod. **SPRE:** adjustable height, electric motor, remote control and safety switch.

Mod. **SPRP**: adjustable height, manual gas spring system.

Both versions come with extension arm for a short-throw projector or a support bracket for an ultra-short throw projector.

Mod. **IWB-40W** integrated speakers, 20Watt + 20Watt for CCD, Infrared and Electromagnetic technology IWBs.
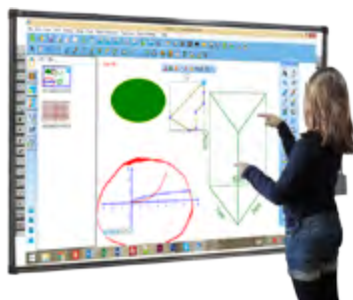
CCD sensor Optical Technology – CCD series IWB
from 78" to 100", with 2 or 4 CCD cameras, 2/4/10 touch points, writing with finger and/or a pen. Available with 78 ¾" or 96.8" erasable anti-glare steel surface.

Supply includes, pens, pen tray, wall mounting kit, USB cable, **IWB** software and driver for whiteboard management and use. Multi-language. Driver compatibility:

Infrared Technology - IWB-IR06/IWB-IR10/IWB-IR16:
78" to 83", 6, 10 or 16 touch points, allows writing with your fingers and/or a pen. High resolution and precision. Erasable, anti-glare surface.

Supply includes pens, USB cable, software, and wall mounting kit.

Driver compatibility:

Mobile Stands for IWB

Mod. **SRE** - adjustable height with electric motor, remote control, safety switch.
Mod. **SRP** - adjustable height with manual gas spring system.

Both versions come with extension arm for a short-throw projector or a support bracket for an ultra-short throw projector.

Safety cabinet **(ASN/ASN-B/ASN-P/ASN-SRE)** for 10- to 19-inch display notebooks.

Mod. **IWB-PT** Intelligent Pen Tray, holds pens and eraser, 8 buttons for additional functions.

SmartMedia®
www.smartmediaworld.net

Classroom Management – Language Lab

SmartMedia Pro: Classroom Management Software

SmartMedia Pro is a powerful classroom management software developed to share multimedia over the local network in a teaching/learning environment.

It is our best-seller!

The software is stable and allows you to easily transfer and share files as well as to monitor and control devices.

Thanks to SmartMedia Pro software, teachers can easily interact, transfer and share files with students directly from the PC or Tablet.

You can communicate with students through voice and text messages, share applications, broadcast videos and movies via network, check students' devices and control or block them, share an exercise created by a student with the rest of the class, monitor the screens of students or groups of students, create quizzes or surveys and obtain instant results and statistics, and more.

Compatibility

More than 17 languages and in various versions to meet specific needs:

SmartMedia Pro Professional: With module for the broadcast of movies and test and quiz management

SmartMedia Pro Linguistic: SmartMedia Pro Professional + Language Lab module.

SmartMedia Pro Android: SmartMedia Pro for Android tablets

SmartMedia Pro iOS: SmartMedia Pro for iOS tablets

SmartMedia Pro Linux: SmartMedia Pro for Linux computer

Notebook and Tablet Charging stations

SmartBus is the perfect product to manage and charge notebooks or tablets/netbooks, in order to build a mobile lab in a complete safety.

Use SmartBus with self-locking wheels to transport and distribute fully charged devices to students in the classrooms.

It is ideal to create a mobile lab, does not require maintenance and ensures secure storage. It includes safety key, built-in multi-outlet power strip, and convenient external handle for transport.

Features high-quality materials, steel structure, theft-proof security, and slotting on each individual shelf for adequate ventilation.

Mod. SmartBus

Available in :

- 24, 32 and 40 housings for iPad, Tablets, Netbooks, Notebooks with power strips and power manager.
- 24, 32 housings for iPad, Tablets, Netbooks with USB ports and synchronization.
Easy to handle, with locking casters
- with dual fan and timer.

Mod. SmartBox

Available in :
- 12 vertical housings for iPad, Tablets, Netbooks, Notebooks.

SmartBox is a table charging station with 12 comfortable vertical housings for iPad, tablets, Netbooks and Notebooks.

With transparent front door, security key, dual-fan, is a versatile, comfortable, not bulky.

Available with power strips or USB ports and Synchronization (useful for devices with iOS system).

Stands for Tablets and iPads

SmartMedia stands for Tablets and iPads: easy to handle, strong, stable and elegant. It tilts from + 120 ° to -60 ° and can be rotated up to 360 ° (except SMH0238)- with lock kit included. White color.

Compatible with Tablet, iPad, eBook readers and devices from 9.7" to 13", are available in different versions to meet any requirement.

Mod. **SM1807** Stand and mount sits on tabletop.

Mod. **SM1811R** Mount attached to floor stand.

Mod. **SMH0237** Mount attaches to edge of the tabletop

Mod. **SMH0238** Stand sits on tabletop or attaches to wall

Stands for Monitors

SmartMedia Stands for Monitors: stationary and mobile models for monitors ranging from 17" up to 42".

Mod. **SM-STMR** for monitors 17" to 32", including wheels to allow easy movement.
Adjustable in height (15") through the pedal and gas spring system.
Use it vertically or tilt it with an angle up to 90 degrees, converts multi-touch monitors into interactive tables.
Dimensions: 18.5" x 20.9" x 31.5" (to 46.5")
Stand Weight: 24.3 lbs.
Maximum weight supported: 35.3 lbs

Mod. **SM-STM** for monitors 17" to 42": includes a fixed base.
Use vertically or at an angle from 1 ° to 25 ° converts multi-touch monitors into interactive lecterns.
Dimensions: 19" x 19" x 51.6"
Stand Weight: 44 lbs.
Maximum Weight Supported: 66 lbs.

Mod. **SM-STMR**

Mod. **SM-STM**

Our Offices

ROME
SmartMedia Srl Italia
RENDE
SmartMedia Srl Italia
FORTALEZA
BrasilMedia
MIAMI
SmartMedia USA, Inc.
BRUSSELS
SmartMedia Europe sprl
MOSCOW
SmartMedia Russia

Distribution Partners

MALTA
TUNISIA
GREECE
COSTA RICA
COLOMBIA
MEXICO
BOLIVIA
UNITED STATES
PERU
ARGENTINA

Upcoming Openings

Dubai, UAE
Shanghai, China

SmartMedia®
www.smartmediaworld.net

Italy
SmartMedia srl
informazioni@smartmediaworld.net
Via Clitunno, 51
00198 Rome
Phone number: +39(0)6-85301860

EMEA, Europe
SmartMedia Europe sprl
emea@smartmediaworld.net
europe@smartmediaworld.net
Avenue de Bale 8 - 1140 Brussels, Belgium
Phone number: +32(0)2-7057285

Russian-Speaking Countries
SmartMedia Russia
info@smartmediaworld.net
Bol'shaya Semenovskaya, 40
Business Center Agat
1070023 Moscow
Phone Number: +7 495 665 64 42

USA, Canada and Latin America
SmartMedia USA, Inc
info@smartmediaworld.net
7400 NW 7th Street Suit 105
Miami, FL 33126
Phone number: +1(786)615-7952

*The full range of products shown may not be available in all Countries